

The Stereo Relief Decorative Co.,

229, 231 and 233 East 41st St.,

TELEPHONE NO. 1480, 39TH STREET.

NEW YORK.



PATENTEES AND MANUFACTURERS OF

Stereo Relief Ceiling and Wall Decorations,

Wainscoting, Friezes, Borders, Panels, Vignettes, Ornamental Centre Pieces, Carvings, Mouldings, Advertising Signs, Letters and Figures, and Corner Scrolls for Signs, etc., etc.

G. F. AVERILL, Pres't.
GURDON CONKLING, Vice-Pres't.

LOUIS ENRIGHT, Gen'l Manager.

WALTER S. WILSON, Secy.
GEORGE S. BIXBY, Treas.

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COLUMBIA UNIVERSITY

OFFICE OF

THE STEREO RELIEF DECORATIVE CO.,

PATENTEES AND MANUFACTURERS OF

Stereo Relief Ceiling and Wall Decorations,

Wainscoting, Friezes, Borders, Panels, Vignettes, Ornamental Centre Pieces, Carvings, Mouldings, Advertising Signs, Letters and Figures, and Corner Scrolls for Signs, &c., &c.

The Stereo Relief Decorative Composition.

THE Stereo Composition can be moulded into an infinite variety of artistic forms, in pure white or in tints, and can be gilded, silvered or bronzed; thus readily reproducing or duplicating any desired design **furnished by architects or decorators.** This substance contains no oil, white lead, or other inflammable material, and is absolutely *fire-proof and sanitary*. It is not affected by contact with water or by any sudden change of temperature.

Its expense is less than that of any other artistic decoration, and it fully equals the best in beauty, while it surpasses all others in the essentials of **Strength, Lightness, Adhesiveness and Non-Inflammability.**

It is admirably adapted for the decoration of churches, theatres, public halls, hotels, restaurants, and private residences; and as a substitute for paint, paper, frescoing, kalsomining or other hard finish it is infinitely more economical—quality and durability being considered.

Stereo Relief Friezes, Dadoes, Panels, etc.

The Company has already on hand a large and elegant assortment of friezes, wall-filings, borders, panels, dadoes, rosettes, etc., etc., in relief, manufactured from its Stereo Composition. This material is far superior to *papier-mâché* or plaster; is light, but strong and substantial, and admits of the application of any desired style of ornamentation. These decorations, embracing entirely new designs, are made in very high, as well as low, relief; and are readily and safely handled.

Your attention is especially asked to the fact that our work is complete before it is sent out from our factory, and can be put up by any workman in the decorative trade, thus enabling our patrons who are at a distance to render perfect satisfaction to their customers.

The high relief in which this new composition can be produced forms one of its prominent features, an elevation of six or eight inches being as readily shown as one of half an inch. And, as the material is cast in flexible moulds, a perfect under-cut—that great desideratum of artistic relief work—is obtained with ease. In representations of heads and figures a life-like resemblance is effected; and architectural details are also followed with a similar fidelity; while in fruits, vines and flowers, the grace, beauty and pose of nature are retained, and the stiffness and preciseness of stamped work, such as the Linerusta-Walton or *papier-mâché*, are avoided.

Life-size busts, figures, groups and statuettes, as well as medallions and plaques, in high or low relief, are all reproduced with equal facility by the employment of this new Composition, the versatility of whose uses finds a fitting accompaniment in the lowness of its cost.

Advertising Signs.

The Stereo Relief Decorative Signs are made of a solid material, fire and waterproof, the frames and signs being manufactured in one piece, thus effectually preventing the former from being used for any purpose not contemplated by the advertiser. The lettering, ornamentation, picture, etc., are executed in solid, bold relief. These signs are practically indestructible, and can be furnished at a much less expense than any other artistic signs in existence.

Carvings and Mouldings.

The Stereo Relief Carvings shown in the Company's catalogue, together with many other designs which it manufactures, are suitable for use as panels in ceiling and walls; for wainscoting; in piano or organ work; in the interior decoration of railway or street cars, and, in short, wherever wooden or carved decoration is desired. This product presents precisely the same appearance as that of hand carving; it is not affected by heat or dampness; does not check or split, as solid wood is liable to do, and is intended for use in all kinds of cabinet and furniture work and interior finish, where hand work might be deemed too expensive.

In conclusion, we claim that there is a great public need of productions such as ours, and we believe that, in our new material, we have reached the desired point of perfection.

Pre-eminent in all elements of decoration, and its development and practicability established beyond peradventure, we most respectfully ask your co-operation in the ultimate establishment of the Stereo Relief Decorations as a leader for all kinds of wall and ceiling ornamentation.

We invite correspondence; and, having no fear of competition, shall be glad to furnish estimates promptly. Personal inspection of our work is solicited, as well as a visit to our factory and salesroom.

THE STEREO RELIEF DECORATIVE CO.,

229, 231 and 233 East 41st St., N. Y.



No. 2400.

24 x 60 inches.



No. 2200.

22 x 60 inches.



No. 2100.

21 x 60 inches.



No. 2100 A (continuation).

21 x 60 inches.



No. 2101.

21 x 21 inches.



No. 2000.

20 x 42 inches.



No. 1800.

18 x 60 inches.



No. 1801,

18 x 60 inches.



No. 2401.

24 x 46 inches.



No. 2001. (Half Section.)

20 x 56 inches.



No. 1500.

15 x 36 inches.



No. 1600.

16 x 42 inches.



No. 1802.

18 x 39 inches.



No. 1400.

14 x 28 inches.



No. 1200.

12 x 40 inches.



No. 1803.

18 x 40 inches.



No. 2002.

20 x 40 inches.



No. 1804.

18 x 39 inches.



No. 2003.

20 x 40 inches.



No. 2004.

20 x 40 inches.



No. 1000.

10 x 24 inches.



No. 900.

9 x 31 inches.



No. 1401.

14 inches deep.



No. 1001.

10 x 41 inches.



No. 800.

8 inches deep.



No. 901.

9 inches deep.



No. 700.

7 inches deep.



No. 600.

6 inches deep.



No. 1002.

10 inches deep.



No. 601.

6 inches deep.



No. 1003.

10 inches deep.



No. 500.

5 inches wide.



No. 404.

4 inches wide.



No. 501.

5 inches wide.



No. 400.

4 inches wide.



No. 401.

4 inches wide.



No. 402.

4 inches wide.



No. 403.

4 inches wide.



No. 300.

3 1-4 inches wide.



No. 301.

3 inches wide.



No. 303.

3 inches wide.



No. 302.

3 inches wide.



No. 405.

4 inches wide.



No. 304.

3 inches wide.



No. 701.

7 inches wide.



No. 406.

4 inches wide.



No. 309.

3 inches wide.



No. 305.

3 3-4 inches wide.



No. 310.

3 inches wide.



No. 306.

3 1-2 inches wide.



No. 200.

2 inches wide.



No. 307.

3 1-4 inches wide.



No. 602.

6 inches wide.



No. 308.

3 inches wide.



No. 311.

3 inches wide.



No. 201.

2 inches wide.



No. 202.

2 inches wide.



No. 203. 2 inches wide.



No. 100. 1 1-2 inches wide.



No. 702. 7 inches wide.



No. 402. 10 3-4 x 36 inches.



No. 408. 4 inches wide.



No. 409. 4 inches wide.



No. 312. 3 inches wide.



No. 204. 3 inches wide.



No. 1700.

17 inches deep.



No. 603.

6 inches wide.



No. 410.

4 inches wide.



No. 801.

8 inches wide.



No. 411. 4 inches wide.



No. 502.

5 inches wide.



No. 4000. (Half Section.)

24 x 42 inches.



No. 407.

4 1-4 inches wide.



No. 4001.

21 x 39 inches.



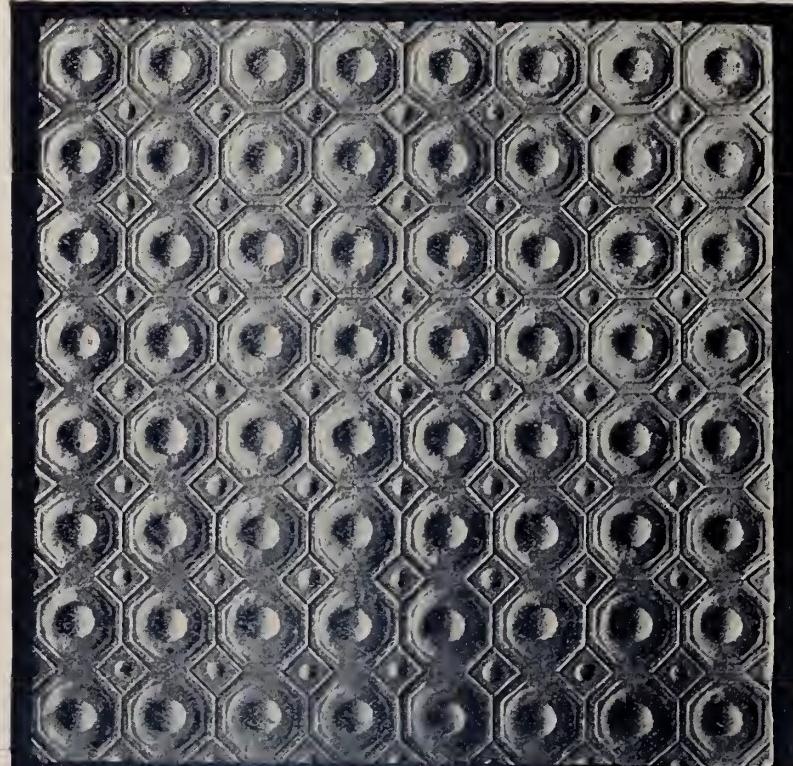
No. 4003.

20 x 30 inches.



No. 4004.

16 x 32 inches.



No. 4005.

24 x 24 inches.



No. 4006.

15 1-2 x 31 1-2 inches.



No. 4007.

16 x 32 inches.



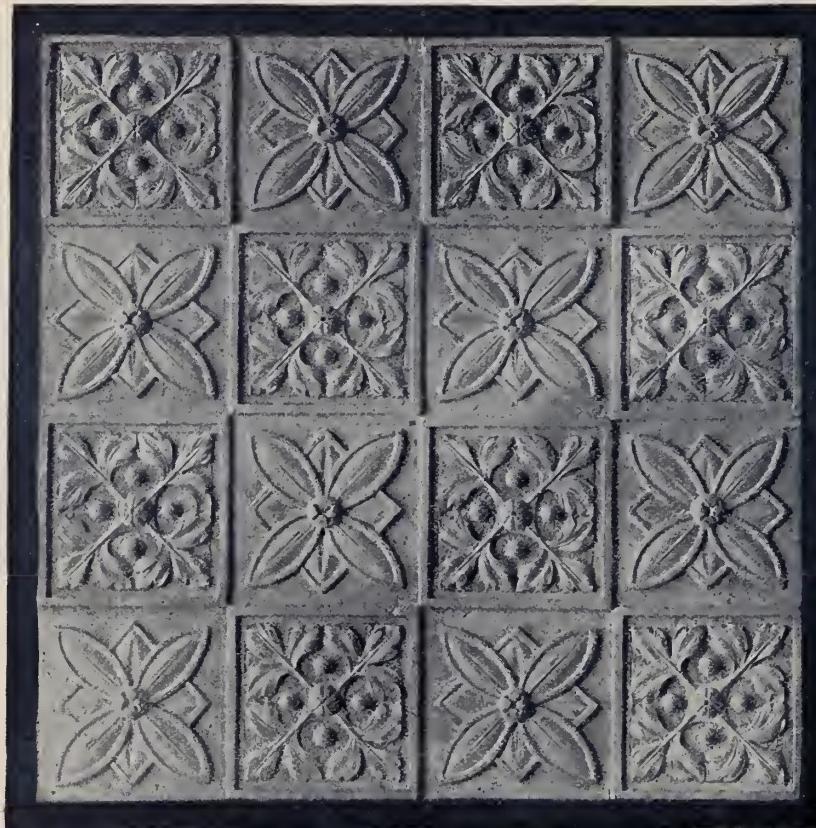
No. 4009.

16 x 16 inches.



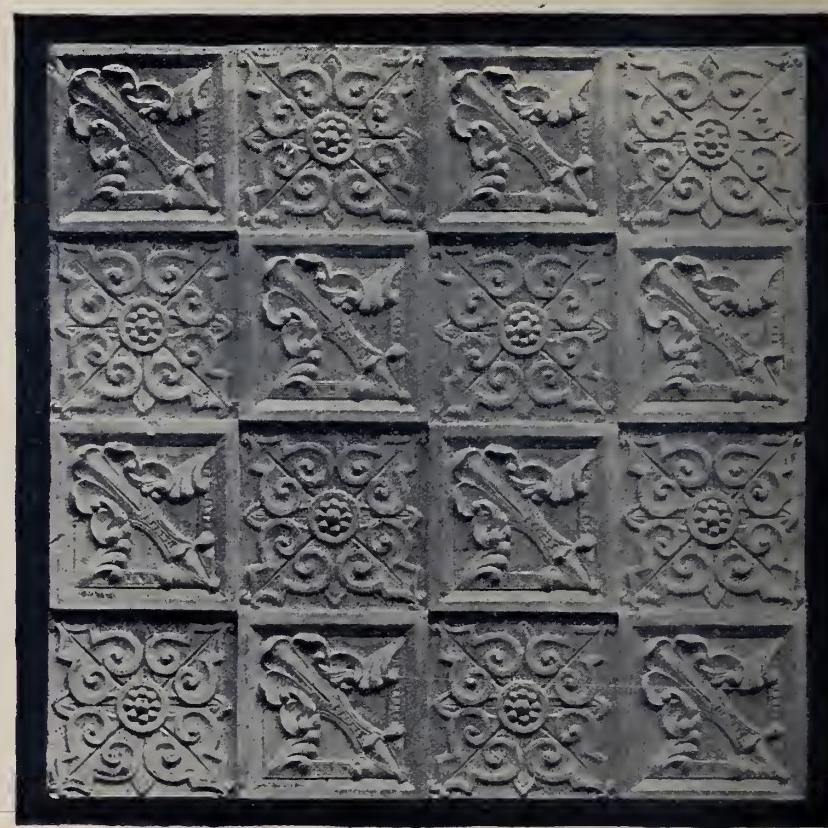
No. 4008.

24 x 30 inches.



No. 4010.

32 inches square.



No. 4011.

31 inches square.



No. 3000.

21 1-2 x 21 1-2 inches.



No. 4012.

18 x 27 inches.



No. 3001.

16 x 16 inches.



No. 3003.

25 x 25 inches.



No. 3004.

25 x 25 inches.



No. 3006. 11 x 45 inches.



No. 3008.
7 x 48 inches.



No. 3005. 24 x 31 inches.



No. 3009.
7 x 48 inches.



No. 3007. 11 x 45 inches.

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No. 3012. 19 x 19 inches.



No. 3011. 28 x 44 inches.



No. 3013. 19 x 19 inches.



No. 3014. 19 x 19 inches.



No. 3015. 19 x 19 inches.



No. 3016. 24 inches in diameter.



No. 3017. 24 inches in diameter.



No. 3018. 24 inches in diameter.



No. 3019. 24 inches in diameter.



No. 3020. 24 inches in diameter.



No. 3021. 24 inches in diameter.



No. 3022.

25 x 25 inches.



No. 3002.

19 x 30 inches.



No. 3023.

25 x 25 inches.



No. 3024.

Size as ordered.



No. 3025.

Size as ordered.



No. 3027.

22 x 37 inches.



No. 3028

9 x 36 inches.



No. 3029.

22 x 22 inches.



No. 3031. 30 inches in diameter.



No. 3033, 9 x 15 inches.



No. 3026. 18 x 35 inches.



No. 3034. 30 inches in diameter.



No. 3060. 8 inches square.



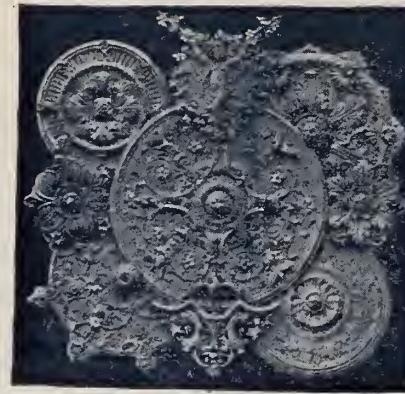
No. 3032. 30 inches in diameter.



No. 3036. 30 inches in diameter.



No. 3037. 30 inches in diameter.



No. 3041.



No. 3038. 30 inches in diameter.



No. 3044.



No. 3039.



No. 3040.



No. 3045.



No. 3046.

10 1-2 inches square.



No. 3051.

12 x 22 inches.



No. 3047.

12 inches square.



No. 3048.

21 x 21 inches.



No. 3052.

10 x 14 inches.

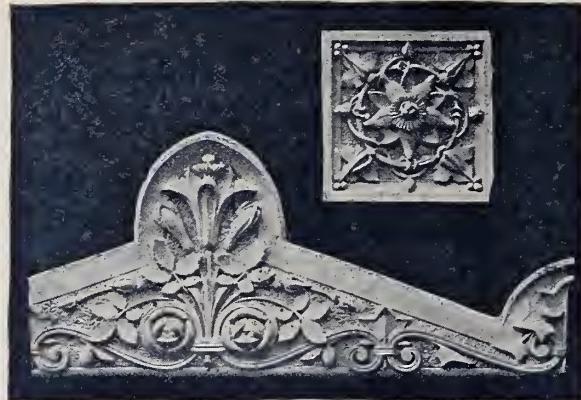


No. 3049.

21 x 21 inches.



No. 3061.



No. 3068-3084.



No. 3067.



No. 3071.



No. 3062.



No. 3073.



No. 3066.



No. 3065.



No. 3064.



No. 3063.



No. 3072.



No. 3053.

20 x 24 inches.



No. 3056. 5 x 11 inches.



No. 3059.

14 x 21 inches.



No. 3055.



No. 3057.



No. 3050.

4 3-4 x 11 inches.



No. 3054.



No. 3074.



No. 3076.



No. 3082.



No. 3080.



No. 3075.



No. 3079.



No. 3078.



No. 3083.



No. 3077.





No. 3094.



No. 3095.



No. 3096.



No. 3097.



No. 3099.



No. 3101.



No. 3100.



No. 3102.



No. 3108. 3 1-2 in.



No. 3107. 1 1-2 in.



No. 3111. 2 in.



No. 3112. 4 inch.



No. 3113. 3 sizes.



No. 3114. 4 inch.



No. 3103.



No. 3104.



No. 3106.



No. 3109. 3 1-4 inch.



No. 3110. 3 inch.



No. 3117. 7 inch.



No. 3118. 6 1-4 inch.



No. 3115. 2 3-4 inch.



No. 3116. 3 1-2 inch.



No. 3119.

7 inch.



No. 3105.



No. 3120.

7 inch.



No. 3069.



No. 3035.

30 inches in diameter.



No. 3081.



No. 3070.

PRICE LIST.

No.	Price.	Page.	No.	Price.	Page.	No.	Price.	Page.	No.	Price.	Page.	No.	Price.	Page.
100	.12 per ft.	11	800	.60 per ft.	6	3,014	1.25 each.	19	3,056	.50 each.	27	3,098	"	
101	.18 "		801	.60 "	12	3,015	1.25 "	19	3,057	.50 "	27	3,099	2.00 each.	30
200	.18 "	10	900	.50 "	6	3,016	1.25 "	20	3,058	"		3,100	2.00 "	30
201	.18 "	10	901	.75 "	7	3,017	1.25 "	20	3,059	1.50 "	27	3,101	1.75 "	30
202	.18 "	10	1,000	1.00 each.	6	3,018	1.25 "	20	3,060	.40 "	23	3,102	1.00 "	31
203	.18 "	11	1,001	.60 per ft.	6	3,019	1.25 "	20	3,061	1.25 "	26	3,103	2.00 "	31
204	.10 "	11	1,002	.60 "	7	3,020	1.25 "	20	3,062	1.25 "	26	3,104	1.25 "	31
300	.30 "	8	1,003	.60 "	7	3,021	1.25 "	20	3,063	1.50 "	26	3,105	3.00 "	32
301	.30 "	8	1,200	.60 "	4	3,022	1.25 "	21	3,064	1.50 "	26	3,106	1.50 "	31
302	.30 "	9	1,400	1.25 each.	4	3,023	1.25 "	21	3,065	1.25 "	26	3,107	.18 per doz.	31
303	.30 "	8	1,401	1.00 per ft.	6	3,024	1.50 "	21	3,066	1.25 "	26	3,108	.06 each.	31
304	.30 "	9	1,500	.75 "	3	3,025	1.50 "	21	3,067	2.00 "	26	3,109	.06 "	31
305	.21 "	9	1,600	.75 "	3	3,026	1.50 "	23	3,068	1.50 "	26	3,110	.06 "	31
306	.21 "	10	1,700	.75 "	12	3,027	3.50 "	22	3,069	1.50 "	32	3,111	.02 "	31
307	.30 "	10	1,800	.75 "	2	3,028	1.25 "	22	3,070	1.50 "	32	3,112	.08 "	31
308	.25 "	10	1,801	.75 "	2	3,029	2.00 "	22	3,071	1.00 "	26		.01½ "	
309	.25 "	9	1,802	.75 "	2	3,030	"		3,072	1.50 "	26	3,113	.03 "	31
310	.20 "	9	1,808	.75 "	4	3,031	2.00 "	23	3,073	1.00 "	26		.06 "	
311	.12 "	10	1,804	.75 "	5	3,032	2.00 "	23	3,074	1.50 "	28	3,114	.08 "	31
312	.15 "	11	2,000	1.00 "	2	3,033	.50 "	23	3,075	1.50 "	28	3,115	.06 "	31
400	.35 "	8	2,001	.75 "	3	3,034	2.00 "	23	3,076	3.00 "	28	3,116	.06 "	31
401	.35 "	8	2,002	1.00 "	5	3,035	2.00 "	32	3,077	3.00 "	28	3,117	.12 "	31
402	.35 "	8	2,003	1.00 "	5	3,036	2.00 "	23	3,078	1.50 "	28	3,118	.12 "	31
403	.35 "	8	2,004	1.00 "	5	3,037	2.00 "	24	3,079	1.50 "	28	3,119	.36 "	32
404	.35 "	8	2,100	1.00 "	1	3,038	2.00 "	24	3,080	1.50 "	28	3,120	.50 "	32
405	.35 "	9	2,101	1.00 "	2	3,039	2.00 "	24	3,081	1.50 "	33		.30 per sq. ft.	13
406	.15 "	9	2,200	1.00 "	1	3,040	2.00 "	24	3,082	1.75 "	28	4,001	.40 "	13
407	.10 "	13	2,400	1.00 "	1	3,041	"	24	3,083	1.25 "	28	4,002	.30 "	11
408	.35 "	11	2,401	1.00 "	3	3,042	"		3,084	.50 "	26	4,003	.40 "	13
409	.18 "	11	3,000	1.50 each.	17	3,043	"		3,085	"		4,004	.30 "	14
410	.35 "	12	3,001	.80 "	17	3,044	1.00 "	24	3,086	1.50 "	29	4,005	.40 "	14
411	.35 "	12	3,002	2.50 "	21	3,045	1.00 "	24	3,087	1.50 "	29	4,006	.30 "	14
500	.40 "	8	3,003	2.00 "	17	3,046	.30 "	25	3,088	2.25 "	29	4,007	.40 "	15
501	.40 "	8	3,004	2.00 "	17	3,047	.50 "	25	3,089	2.25 "	29	4,008	.40 "	15
502	.40 "	12	3,005	2.00 "	18	3,048	1.25 "	25	3,090	"		4,009	.40 "	15
600	.45 "	7	3,006	3.50 "	18	3,049	1.25 "	25	3,091	"		4,010	.30 "	16
601	.45 "	7	3,007	3.50 "	18	3,050	.25 "	27	3,092	1.50 "	29	4,011	.40 "	16
602	.45 "	10	3,008	1.50 "	18	3,051	.60 "	25	3,093	2.00 "	29	4,012	.40 "	17
603	.50 "	12	3,009	1.50 "	18	3,052	.50 "	25	3,094	2.50 "	30			
700	.45 "	7	3,011	3.50 "	19	3,053	2.00 "	27	3,095	2.50 "	30			
701	.45 "	9	3,012	1.25 "	19	3,054	.20 "		3,096	2.50 "	30			
702	.30 "	11	3,013	1.25 "	19	3,055	.50 "	27	3,097	2.50 "	30			

THE STEREO RELIEF DECORATIVE CO.,

Patentees and Manufacturers of

Stereo Relief Letters and Corner Scrolls for Signs.

Ever since the introduction of raised **wooden letters** for signs, their numerous undesirable features have proved a great drawback, and limited their use to a comparatively narrow sphere.

The chief objections were, the **warping** and consequent detachment to which they were subject; their **expensiveness**, and the **inaccuracy** attendant upon cutting out; beveling and rounding them; the **grace** and **lightness** of the designer's ideas being often entirely lost.

We readily overcome all these difficulties. Our letters, figures and scrolls are manufactured from our patented Stereo Relief material; are **weather-proof**, and can be nailed to the signboards the same as wooden letters. They are **cast in moulds**, thereby insuring **uniformity**, **exactness** and **sharpness of outline**; and in ornamental letters we reproduce a carved surface which **cannot** be obtained by hand work for twenty times the cost.

The designs used by us were made by WILLIAM M. HEALY, one of the **most noted sign-painters** of New York City, who is acknowledged in the trade as being at the **head** of his business; and our prices are **one-half those charged for wooden letters**.

We manufacture and keep in stock the following assortment of Letters and numbers, viz:

N. Y. ROMAN.—Square or rounded; 6 inch, 8 inch, 10 inch and 12 inch.

Egyptian (round or square). Square, beveled and rounded; 6 inch, 8 inch, 10 inch and 12 inch.

FULL BLOCK (round or square). Square, beveled and rounded; 6 inch, 8 inch, 10 inch and 12 inch.

ORNAMENTAL.—6 inch, 8 inch, 10 inch and 12 inch;

COLONIAL.—6 inch, 8 inch, 10 inch and 12 inch.

Other signs and styles made to order in the shortest time possible.

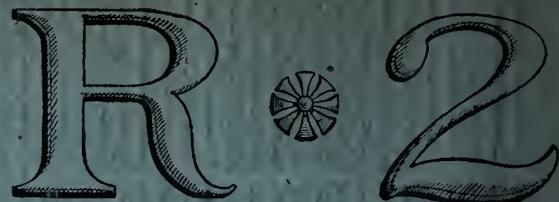
We shall be pleased to have you call and examine our stock, or send for trial order. Our prices, which are invariably net, will be three cents per inch for each letter.

We are, Yours respectfully,

THE STEREO RELIEF DECORATIVE CO.

229-231-233 East 41st Street, New York, N. Y.

Style of Letters and Figures.



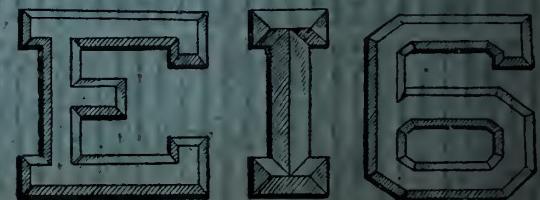
N. Y. ROMAN, 6, 8, 10 and 12 inch.



ORNAMENTAL, 6, 8, 10 and 12 inch.



EGYPTIAN, (round or square) 6, 8, 10 and 12 inch.



FULL BLOCK, (round or square) 6, 8, 10 and 12 inch.